



FOR IMMEDIATE RELEASE

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Eurotrade Target, LLC DBA The Clay Target Company (TCTC) Announces Acquisition of Champion Clay Targets, LLC from Bushnell Holdings, Inc.

Round Rock, TX — Eurotrade Target, LLC is pleased to announce the successful acquisition of Champion Clay Targets, LLC, a division of Bushnell Holdings, Inc, a respected company within the shooting sports industry. This strategic move marks a significant milestone in TCTC's commitment to offer clay targets made in the USA to both sports retailers and shooting ranges.

The acquisition of Champion Clay Targets is expected to initiate a restart of the manufacturing operations at the original facility in Richmond, Indiana. This is also an opportunity for TCTC to offer employment to the facility's legacy staff, thus preserving the established knowledgebase and keeping jobs in the community. This partnership will allow TCTC to continue the manufacturing and sales of the Champion brand. Champion Targets began in 1974 as a division of the Federal Cartridge Company.

"We are excited about the possibilities that this acquisition brings to our company," said John Gilopidis, CEO of The Clay Target Company. "By combining our strengths and expertise, we are poised to further expand our offerings to the clay shooting sports industry." Gilopidis further added that he is working together with industry partners in the US and abroad to upgrade the Richmond manufacturing facility.

This overhaul will be instrumental in the development of an all new range of tournament targets to be marketed under a new brand. Along with key partners such as Eurotarget, well-known and respected worldwide for their complete line of environmentally responsible clay targets, TCTC will be well positioned to meet the requirements and standards of shooting ranges across the US.

Current customers of Champion Clay Targets can expect availability and delivery to commence again very soon.

For more information about The Clay Target Company please visit:

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